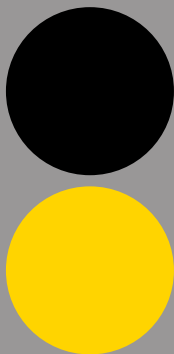


ACTION PLAN

OCTOBER, 2023



Overview

In accordance to the mission and vision of Etisk Handel, the following action plan specifically targets mission 1 – Regeneration and Climate Action, mission 3 – accountability in the value chain, mission 4 – communication.

Action Plan

As a member of Etisk Handel we strive to complement the vision of establishing *committed partnerships to regenerate nature, improve livelihoods and build climate change resilience especially in connection to upcycling coffee by-products.*

Goals

1. Collaborations;
2. Knowledge sharing among partners and customers on by-products and their usage in the food industry;
3. Ensure logistics for the collection of spent coffee grounds for their reuse.

Mission	Action Plan	Timeline
Mission 1	<ul style="list-style-type: none">● Up-cycle spent coffee grounds and initiate projects with companies in Denmark to help them become more sustainable by providing also LCA analysis● Support different NGOs related to coffee farmers once profitable● Up-cycle other coffee by-products into food ingredients● Work on collaborations, especially industrial symbiosis to support climate change by joining forces with other companies	<ul style="list-style-type: none">● End of 2024● Beginning of 2025● End of 2024● Beginning of 2024
Mission 3	<ul style="list-style-type: none">● Collaborations with universities and students to improve our value chain and transparency when collecting spent coffee grounds	<ul style="list-style-type: none">● Ongoing and throughout 2024
Mission 4	<ul style="list-style-type: none">● Use social media to communicate the potential of coffee by-products, hidden	<ul style="list-style-type: none">● Ongoing

Contact Information

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