

KAFFE BUENO

Action Plan Coffee Alliance for Etisk Handel, by Kaffe Bueno.

Kaffe Bueno's contribution to the alliance will be serving as:

- an extension of the industry's services in Denmark by offering its circular partnerships infrastructure – including collection of coffee grounds, processing of coffee grounds and upcycled products for their customers.
 - o We can provide measurable impact, based on latest LCAs done during 2023, of these partnerships. Not only by averting emissions of coffee being treated as waste, but reducing the impact of for example soaps used in offices and hotels, which can be replaced by upcycled alternatives derived from coffee.
- An enabler for regenerative practices at farm level. Through some of our innovations, we can help prevent the use of pesticides while enriching the coffee plant's ability to absorb a higher ratio of nutrients. We can partner with some of the Alliance members to start trials.
- Source of knowledge about coffee beyond the drink.

These are just some of the initial ways we can contribute to the Alliance.

Nevertheless, as we grow and develop, as well as get input from Alliance members, our contributions will evolve along with the needs of the Alliance members.

Sincerely

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Co-Founder, CCO

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