# Danish Coffee Alliance Action plan for BKI & KONTRA Coffee August 2023

#### Mission 1 - Regenerative and Climate.

• **SBTi** approved in 2023 with near term target to reduce our carbon footprint by 42% by 2030 and making a general reduction in Scope 3 emissions.

## Mission 2- Living income and Better Livelihood

• Continue dialog with coffee suppliers on livelihood and living wage as part of our due diligence in the supply chain (Supplier Code of Conduct and supplier dialog).

### Mission 3 - Accountability in the Value chain

 Securing that 90-100% of our suppliers are covered by the demands of our Supplier Code of Conduct and traceability.

# Mission 4: Communication (consumer, awareness, public affairs, politicians)

- Publish articles about responsibility in the coffee sector.
- Publish material in 2023 on our vision and opinion.
- Participate in panels, seminars etc. to discuss the coffee sector.
- Cross-cutting initiatives with NGO organizations.