

ØNSK ApS - Action plan

Danish Alliance for Responsible Coffee



Vision of the alliance:

"Behind every cup of coffee consumed in Denmark lie committed partnerships to regenerate nature, improve livelihoods and build climate change resilience".

Themes	Action plan	Timeline/deadline
MISSION 1: REGENERATION AND CLIMATE ACTION	<ol style="list-style-type: none">1. ØNSK will become 100% compliant with EUDR regulations, providing proof that our imported coffee has not contributed to deforestation.2. Publish full LCA analysis for Co2 for all coffee imported from farm level to roasted coffee.3. Initiate projects to help train farmers in both Peru and Nicaragua within regenerative and biodynamic practices at local farms. This will be followed up by initiatives to financially support implementation of regenerative farming methods at the farms.4. Initiate planting of shade trees in coffee farms to create a higher degree of agroforestry and to neutralize emissions from the supply chain.5. Implement satellite data, to provide documentation for the degree of agroforestry including number of tree species and carbon stock/ha.6. Convert coffee from 1 current supplying cooperative from washed to 100% honey processed coffee for a minimum of 20 tons.7. Initiate an up-cycling programme for coffee grounds to e.g., beer, soaps, or food products.	<ol style="list-style-type: none">1. Before end of 20242. Ultimo 20233. Ultimo 2023 – mid 20244. Begin project 2024. Carbon negative supply chain to be achieved before end 2025.5. First half of 2024.6. Harvest 20257. First half of 2024.

MISSION 2: LIVING INCOME AND BETTER LIVELIHOODS	<ol style="list-style-type: none"> 1. Calculate living income for all coffee bought and include in yearly Impact Report. 2. Though the training and work with farmers regenerative practices to elevate yields or income per hectare. 3. Increase volume of coffee grown by and sold though female producers initiatives to 20% of total volume. 	<ol style="list-style-type: none"> 1. Minimum 50% of coffee bought for 2023, 100% for report for 2024 2. 2025 to see results in yields. 3. For coffee bought 2024.
MISSION 3: ACCOUNTABILITY IN THE VALUECHAIN	<ol style="list-style-type: none"> 1. Make a +2-year contract with at least one cooperative 2. Actively seek ways to improve our Supply Chain Management programme through 1. Alliance workshops, 2. Collaborations with universities + schools and 3. Inspiration from other companies and industries. 	<ol style="list-style-type: none"> 1. Before end of 2024 2. Ongoing
MISSION 4: COMMUNICATION	<ol style="list-style-type: none"> 1. Improve and include more relevant metrics to our yearly impact report. 2. Create and use standardized metrics within the coffee alliance to communicate in the same way. 	<ol style="list-style-type: none"> 1. 2024 2. 2024

Date: 17/08/2023

Signature:

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