

**STELLINI**

KAFFEHUS SIDEN 1999

# Danish Coffee Aliance plan

Stellini Kaffe

Danish Alliance for Responsible Coffee  
Part of Etisk Handel Danmark

# Stellini Kaffe Action Plans & Reporting 2023



# Partners



# Vision & Commitment

*“Behind every cup of coffee consumed in Denmark lie committed partnerships to regenerate nature, improve livelihoods and build climate change resilience”*

- Vision -

## Commitments



Publicly endorse the principles for collaboration (see above)



Prepare and publish an action plan for how you will contribute to the coffee alliance's vision. The plan must be time-bound and describe the company or organizations' initiatives to ensure progress towards the joint vision



Annually report progress to the alliance secretariat (confidentially).

# The 4 missions



## Suggested joint activities:

- ✓ Baseline report (based on your reporting)
- ✓ Develop a catalogue of possible actions?
- ✓ Joint statement (what, to whom) and/or communication and awareness raising?
- ✓ Themes you would like to explore further?

# Action Plans

# Mission 1 – Regeneration & Climate Action

- Target:
  - 50 % reduction of emissions in Scope 1+2 by 2030
  - 100 % of our coffee converted into CO2 neutral or climate positive coffee by 2030 (scope 3)
- Actions and timeline:
  - Become compliant with EUDR regulations by 2024
    - Focus on establishing agroforestry systems and tree planting.
    - Proof that our imported coffee has not contributed to deforestation.
    - Implement reliable monitoring systems to provide documentation for the degree of agroforestry (ie. number of tree species, carbon stock/ha)
  - Define and integrate CO2 mapping, climate accounting and CO2-saving measures by 2025
    - Publish full LCA analysis for CO2.
    - Set and commit to SBTi.
  - Reduction of material consumption in primary production in Scope 3 by 2024
    - Conversion to agroforestry systems.
  - Reduction of material consumption in production by 2025
    - Changed product design with regard to less material consumption, replacement of input materials with renewable or reusable ones, optimization and reduction of waste and CO2 in production processes, packaging materials)
  - Abolish disposables by 2030

# Mission 2 – Living income and better livelihoods

- Target:
  - 100 % of our coffee converted into CO2 neutral or climate positive coffee by 2030 (scope 3)
  - 90% farmer income increase by 2030.
- Actions:
  - Focus on climate resilient and more regenerative production
  - Close alliance with impact ventures Future Grounds and Era of We focusing on green transformation of the entire supply chain, ie.:
    - 90% farmer income increase by 2030



# Mission 3- Accountability in the value chain

- Promise:
  - We will have a well-defined and operational ESG-reporting structure aligned with EU legislation ie. Taxonomy regulation, CSRD, CSDDD, Producer responsibility, ecodesign directive, and/or REACH by 2025.
  - Publish our first yearly ESG report by 2024.
- Targets and actions:
  - ESG scoping and strategy process finalized by 2024.
  - Analysis and implementation of labeling scheme (e.g. Swan label, Green key, FSC, GOTS, Cradle to cradle, B Corp, etc.) by 2025.
  - Execute supplier due diligence and implementation of LCA routines (calculation of a product/service's climate and environmental impact throughout its life cycle) by 2025.
  - Close alliance with impact ventures Future Grounds and Era of We focusing on green transformation of the entire supply chain.

# Mission 4 – Communication

- Promise:
  - We take lead in creating direct relationships between coffee farmers and our customers, completely without intermediaries.
  - Publish our first yearly ESG report by 2024.
- Targets and actions:
  - Incentivized investments in sustainability – ie. GrowGrounds
  - Continued commitment to networks for advocacy such as Danish Coffee Alliance, European Coffee federation, a.o.
  - Actively partnering with impact ventures GrowGrounds and Era of We focusing on green transformation of the entire supply chain, ie.:
    - Extracting data and information directly to customer, engage and show impact